

Face It:

Community of Practice, Taking Action



Elder Abuse Happens

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Alberta Seniors and Housing and the Alberta Elder Abuse Awareness Council (AEAAC) are proud to invite your organization to support the **FACE IT: Elder Abuse Happens – Community of Practice, Taking Action Conference** to be held at the River Cree Resort and Casino in Edmonton, Alberta.

Evening Trade Show April 30, 2018
Conference Sessions May 1 – May 2, 2018

ABOUT FACE IT: ELDER ABUSE HAPPENS CONFERENCE

FACE IT: Elder Abuse Happens – Community of Practice, Taking Action Conference offers a pre-conference session and a 2-day conference which provides unique opportunities for sponsors to engage with professionals in the fields of health services, police services, social services, government, and a variety other organizations and agencies.

In 2018, 200+ delegates are expected to participate in the conference. Your sponsorship will demonstrate your organization's commitment to creating awareness and supporting a community response to reducing the occurrence of elder abuse.

Sponsorship supports knowledge sharing and increased awareness of the many forms of elder abuse such as: financial abuse, physical abuse, social/emotional abuse, sexual abuse, neglect, and medication abuse.

For more information visit FACE IT: Elder Abuse Happens Conference website:
www.albertaelderabuse.ca/conference

OVERALL SPONSORSHIP BENEFITS

- *Opportunity to demonstrate the role your organization plays in supporting elder abuse awareness.*
- *As a sponsor your organization will have the opportunity to engage with your target audience and to have face time to discuss emerging issues and trends in elder abuse.*
- *Opportunity to support a vibrant learning environment for professionals working in the field of elder abuse.*
- *Build relationships with leaders in the field of Elder Abuse and key organizations playing a pivotal role in awareness and community support.*

Please contact Janet Schimmel for questions 403.809.3508 or email janet.schimmel@janpat.com

SPONSORSHIP PACKAGES

| Package: | Platinum Over \$5,000 | Gold \$5,000 | Silver \$2,500 | Bronze \$1,500 | Promotional \$1,000 | Coffee Sponsorship \$500 |
|--|--------------------------|-----------------|-------------------|-------------------|------------------------|--------------------------------|
| Acknowledgements | | | | | | |
| Website logo recognition, official conference signage located throughout venue and social media wall | ● | ● | ● | ● | ● | ● |
| Sponsorship acknowledgement during conference breaks | ● | ● | ● | ● | ● | ● |
| Sponsorship level acknowledgement at the opening and closing of the conference | ● | ● | ● | ● | | |
| Promotional Materials: | | | | | | |
| Marketing opportunities, logo recognition, descriptor, marketing materials in delegate bags | ● | ● | ● | ● | ● | ● |
| Marketing materials included in delegate bags | ● | ● | ● | ● | ● | |
| Logo recognition on conference print materials | ● | ● | ● | ● | | |
| Full color ad in conference program | Full Page | Full Page | Half page | Quarter page | | |
| Exhibitor Space: | | | | | | |
| Complimentary exhibitor table | 2 Days | 2 Days | 2 Days | 2 Days | 1 Day | |
| Access to Conference and Delegates: | | | | | | |
| Complimentary registrations | 4 | 3 | 2 | 1 | | |
| Complimentary meals | 2 | 2 | 1 | | | |
| <p>Create your own package: If you would like to design your own sponsorship package to suit your marketing objectives and budget, please contact Janet Schimmel 403.809.3508 or email janet.schimmel@janpat.com to discuss options.</p> | | | | | | |

ADVERTISING OPPORTUNITIES

| Conference Guide Advertising: | Ad Rate | Discount Rate for Exhibitors |
|---|-------------|------------------------------|
| Full Page | \$350 | \$300 |
| Half Page | \$250 | \$200 |
| Quarter Page | \$150 | \$100 |
| Inside Front Cover | \$400 | \$350 |
| Inside Back Cover | \$400 | \$350 |
| Additional Advertising: | | |
| Activity Sponsor | \$1000 plus | \$950 |
| Website Logo Recognition | \$500 | \$450 |
| Speaker Sponsor | \$300 | \$250 |
| Delegate Bag Inserts | \$250 | \$200 |
| <p>Please contact Janet Schimmel 403.809.3508 or email janet.schimmel@janpat.com to discuss any options.</p> | | |

SPONSORSHIP & EXHIBITOR FORM

Payment by company cheque to: Alberta Elder Abuse Awareness Council (AEAAC)

mail to:

C/O Jan Pat Management Organization

P.O. Box 10337, Station Main

Airdrie, AB T4A 0H6

PH: 403.809.3508

Email: janet.schimmel@janpat.com

Company Name: _____

Contact Person: _____

Title: _____

Phone Number: () _____

Fax number: () _____

Email address: _____

City: _____

Province: _____

Postal Code: _____

Sponsorship Opportunities

| | | |
|-------------------------|--------------|----------|
| Platinum | Over \$5,000 | \$ _____ |
| Gold | \$5,000 | \$ _____ |
| Silver | \$2,500 | \$ _____ |
| Bronze | \$1,500 | \$ _____ |
| Promotional | \$1,000 | \$ _____ |
| Coffee Sponsor | \$ 500 | \$ _____ |
| Design your own package | | \$ _____ |

SPONSORSHIP & EXHIBITOR FORM

Payment by company cheque to: Alberta Elder Abuse Awareness Council (AEAAC)

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Airdrie, AB T4A 0H6

PH: 403.809.3508

Email: janet.schimmel@janpat.com

Advertising Opportunities

Conference Guide Advertising:

| | <i>Ad Rate</i> | <i>Discount Rate for Exhibitors</i> | |
|--------------------|----------------|-------------------------------------|----------|
| Full Page | \$ 350 | \$ 300 | \$ _____ |
| Half Page | \$ 250 | \$ 200 | \$ _____ |
| Quarter Page | \$ 150 | \$ 100 | \$ _____ |
| Inside Front Cover | \$ 400 | \$ 350 | \$ _____ |
| Inside Back Cover | \$ 400 | \$ 350 | \$ _____ |

Additional Advertising:

| | | | |
|--------------------------|--------------|--------|----------|
| Activity Sponsor | \$ 1000 plus | \$ 950 | \$ _____ |
| Website Logo Recognition | \$ 500 | \$ 450 | \$ _____ |
| Speaker Sponsor | \$ 300 | \$ 250 | \$ _____ |
| Delegate Bag Inserts | \$ 250 | \$ 200 | \$ _____ |

Exhibitor Packages

| | | |
|--|--------|----------|
| One skirted 8 foot table - Two Days | \$ 500 | \$ _____ |
| One skirted 8 foot table - One Day | \$ 650 | \$ _____ |
| Not for Profit - One skirted 8 foot table - Two Days | \$ 200 | \$ _____ |

RULES & REGULATIONS TO EXHIBIT

1. **Acceptability of Exhibits:** All exhibits shall serve the interests and vision of Face It Elder Abuse Happens: Community of Practice, Taking Action Conference and shall operate in a manner that will not detract from other exhibits or from the conference.
2. **Assignment of space:** Sponsors/Exhibitors will be offered first priority of assigned space, based upon availability. Face It Elder Abuse Happens: Community of Practice, Taking Action Conference will attempt to honour all requests for exhibit space. Notwithstanding the above, Face It Elder Abuse Happens: Community of Practice, Taking Action Conference reserves the right to change location assignments at any time, as it may in its' sole discretion deem necessary.
3. **Payment:** Full payment is required prior to March 29, 2018.
4. **Cancellation:** Face It Elder Abuse Happens: Community of Practice, Taking Action Conference must be notified in writing in the event of exhibit space cancellation. If cancellation of exhibit occurs written notification must be received on or before March 15, 2018.

Written notification prior to March 15, 2018, the exhibitor may be refunded 50% of their exhibitor fee. After March 15, 2018, there will be no refund.
5. **Restriction on use of space:** Solicitations or demonstrations by exhibitors must be confined within the boundaries of their assigned space. Aisle space will not be used for exhibit purposes, display signs, solicitation or distribution of promotional material. Exhibits, signs and display are also prohibited in any public areas or elsewhere on the premises of the meeting facility, conference center hallways or guest rooms. No exhibitor shall sublet, assign or share any part of the exhibitor space allocated without the written consent of the conference Steering Committee.
6. **Construction of Exhibits:** Exhibits shall be constructed and arranged so that they do not obstruct the general view of any other exhibit.
7. **Care of exhibits:** Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors or other parts of the building, or furniture. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.
8. **Cancellation of Conference:** If Face It Elder Abuse Happens: Community of Practice, Taking Action Conference should be prevented from holding the conference by reason of any cause beyond its control (such as, but not limited to, damage to building, labor disputes, acts of government or acts of God) or if it cannot permit the exhibitor to occupy the space due to causes beyond its control, then Face It Elder Abuse Happens: Community of Practice, Taking Action Conference has the right to cancel the conference with no further liability to the exhibitor other than to refund space rental less proportional share of Conference expenses.
9. **Security:** Security is not provided during Face It Elder Abuse Happens: Community of Practice, Taking Action Conference. It is the responsibility of each exhibitor to protect display material from loss or damage. Please be certain that all small display and personal items are secure before leaving the display area, at all times.

10. Compliance: The exhibitor agrees to abide by and comply with the rules of the conference, including amendments that Face It Elder Abuse Happens: Community of Practice, Taking Action Conference may make from time to time. The exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations and codes pertaining to city by laws, provincial and federal laws.

11. Insurance: The exhibitor assumes all responsibility for any and all loss, theft, damage to exhibitor's displays, equipment and property while on the Conference Centre premises, and waives any claim or demand it may have against Face It Elder Abuse Happens: Community of Practice, Taking Action Conference, Jan Pat Management Organization, The Government of Alberta or AEAAC its affiliates arising from such loss provided it does not arise out of the negligence, failure to act or misconduct on the part of 2018 Face It Elder Abuse Happens: Community of Practice, Taking Action Conference, Jan Pat Management Organization.

12. Indemnity: Face It Elder Abuse Happens: Community of Practice, Taking Action Conference agrees to indemnify and hold harmless IBC from and against any and all losses, liabilities, claims, suits, damages and expenses (including reasonable legal fees on a solicitor and client basis) arising out of the negligence or misconduct of the Face It Elder Abuse Happens: Community of Practice, Taking Action Conference, its employees, agents or representatives.

13. Promotion: Face It Elder Abuse Happens: Community of Practice, Taking Action Conference agrees to let the sponsor promote and make reference to this sponsorship publically including on its Website and social media initiatives as well as the traditional media channels. Face It Elder Abuse Happens: Community of Practice, Taking Action Conference agrees to provide the sponsor with a copy of its logo to be used only in relation to this Agreement.

14. Intellectual Property: Neither party hereto shall have the right to use, employ, display, produce, or reproduce any trademarks of the other except as specifically provided for herein, unless such party shall have first obtained the written permission of the other for such use. Any grant of rights in respect of either party's trademarks is for the sole purpose of this Agreement.

I have read and agreed to the terms and conditions of exhibiting at Face It Elder Abuse Happens: Community of Practice, Taking Action 2018 Conference.

The undersigned hereby authorizes Face It Elder Abuse Happens: Community of Practice, Taking Action Conference 2018 to reserve exhibit space and or sponsorship level for use by the above company or organization. The undersigned hereby agrees to abide by the Exhibit/Sponsor rules and Regulations and to all conditions under which exhibit space and or sponsorship opportunity is agreed upon. The undersigned specifies that the products or services listed on this contract are those to be displayed.

Signature

Date

Print Name

